



SHARING THE CREDIT

CASE STUDY

Jail Ministry

Sharing the Credit helped Coastal Jail Ministries of GA in a short time into new areas of donations of tens of thousands of dollars in unrestricted funds to a team that could never get a grant.

When No One Else Could

The Jail Ministry has seen remarkable results—80% of inmates who complete the program never return to jail. “We have some very loyal supporters,” says Senior Chaplain Matthew, “but we could never seem to secure grants. It was limiting what we could do.”

The ministry worked tirelessly to find funding opportunities. They contacted local churches, followed every lead, and pursued every possible donation source. Still, the support they received could not match the level of funding larger grants could provide.

“We are almost entirely operational costs,” Matthew explains. “The building, utilities, and resources were already provided. What we needed was funding for our chaplains, but most grants wouldn’t support salaries. They wanted to fund buildings and projects—not people. We felt stuck.”

Building a Long-Term Funding Solution

Matthew and the team knew exactly what they wanted to create:

- Reliable ongoing funding
- A sustainable replacement for grants
- Training to maintain the funding model long term

“We chose Sharing the Credit after hearing about another charity receiving thousands through the program,” Matthew says. “They couldn’t say enough good things about the experience. Sharing the Credit came in with a complete game plan. Not only did they help make it happen for us, but they also showed us how to maintain and grow the funding over time. They walked us through the entire process step by step.”

Ongoing Support

Sharing the Credit began by working directly with the ministry's existing donor network and meeting with local business owners one-on-one.

Using a methodical process and an engaging approach, they showed businesses **how to reduce unnecessary expenses while redirecting a portion of fees they already had to pay into charitable giving.**

"It's truly a win-win," says Matthew. "The business saves money, and we receive ongoing support. Best of all, *both sides continue benefiting long term.* There are no caps, and the impact keeps growing."



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