

# COASTAL JAIL MINISTRIES OF GEORGIA

## How Sharing the Credit Helped Create Sustainable Funding



### SHARING THE CREDIT

#### CASE STUDY

## Jail Ministry

Sharing the Credit helped Coastal Jail Ministries of GA in a short time into new areas of donations of tens of thousands of dollars in unrestricted funds to a team that could never get a grant.

### THE CHALLENGE

The ministry had strong community support but struggled to secure grants because most funding organizations preferred buildings and projects over operational expenses such as chaplain salaries.

### THE SOLUTION & RESULTS

- Created a recurring funding stream through local business participation
- Generated unrestricted operational funding
- Reduced dependence on unpredictable grants
- Provided training and long-term support for continued growth
- Built partnerships where businesses could save money while giving back

*“Sharing the Credit came in with a complete game plan. Not only did they help make it happen for us, but they also showed us how to maintain and grow the funding over time.”*

— Senior Chaplain Matthew

### 80% IMPACT RATE

Approximately 80% of inmates who complete the program do not return to jail, highlighting the lasting impact of the ministry and the importance of reliable ongoing funding.