

NISSAN DEALERSHIP

How Sharing the Credit Turned Savings Into Ongoing Community Impact



THE OPPORTUNITY

The dealership had a long history of supporting local charities, but donations always came directly from company profits. Leadership wanted to continue making a difference while also managing costs and improving operational efficiency.

THE SOLUTION & RESULTS

- Identified nearly \$30,000 per year in processing-fee savings
- Redirected a portion of savings to support charitable causes
- Generated more than \$125,000 annually in charitable giving
- Created more than \$155,000 in combined annual savings and recovered value
- Eliminated the need to fund major charitable gifts directly from company profits

“We expected them to show us ways to donate more effectively. We didn’t expect them to uncover nearly \$30,000 a year in savings.” — Kelsey, Director of IT

LONG-TERM IMPACT

The dealership processes more than \$1 million each month in credit and debit card transactions. Despite constant offers from competing financial providers, Sharing the Credit has remained one of the company’s most trusted long-term partnerships, delivering sustainable savings while supporting the charitable causes they care about most.