

PRIVATE SCHOOL


How Sharing the Credit Helped Create Sustainable Funding



SHARING THE CREDIT

CASE STUDY

Private
School



Sharing the Credit increased the school's donations by allowing businesses to give.

THE CHALLENGE

The school enjoyed strong community support and successful fundraising efforts, but needed a more sustainable source of funding to support future growth. Traditional donations often came directly from business profits and were limited in size and frequency.

THE SOLUTION & RESULTS

- Created a recurring source of business-supported donations
- Generated larger contributions than traditional business giving
- Established long-term donor relationships
- Provided funding without negatively impacting participating businesses
- Extended the impact of the school's capital campaign

One participating business contributed approximately \$90,000 in a single school year through the program—far beyond what the school expected from a traditional business donation.

LASTING IMPACT

Contributions continue to grow as participating businesses redirect a portion of fees they already pay, creating an ongoing stream of support that can continue for years to come.